scannervision™

Document Automation for the Retail Industry

Your solution in documents automation.

The Retail Industry

Every document contribute to the ultimate customer satisfactory.

"Retailers differ from industrial companies in that they do not produce tangible products. They purchase merchandise from manufacturers in large quantities for resale to consumers at a profit. These companies must provide desirable products, while managing inventory and controlling costs, to succeed, thus dealing with a large amount of paper documents from multiple channels of distribution. This can be a headache to work with...luckily ScannerVision and Aivika provide software solutions for the Retail Services sector."

Common Challenges:

Due to the nature of the business, many different members of staff, in different locations are constantly collaborating on projects i.e. Credit Applications, Credit Limit Increases, Fraud Disputes, FICA documentation and much more. There was no easy and effcient way to collaborate on hardcopy documents resulting in a lack of shared information. Also, the requirement to courier critical documents between sites resulted in high expenses as well as costs in telecommunications to share important data.

How ScannerVision™ and aivika solutions can help

Using **ScannerVision™** and **aivika Capture** the client will be able to revolutionize the way in which they work. Hardcopy is now scanned by each user at their desk (**aivika Capture**) or by means of an MFP (**ScannerVision™** Embedded / Web Clients) and transmitted to the corporate file server at the head offce.

In most cases these documents, produced by the retailer's ERP system, will have some sort of barcode containing all relevant information to the specific document i.e. Customer Name, Date, Customer ID Number etc. Reading of 1D and 2D barcodes are supported by **ScannerVision™** and by automatically reading & tagging the document with relevant project information, or 'metadata', other collaborators can easily locate the information required. Users can now categorize their captured data by the type of document and benefit from zonal text recognition to tag the documents with customer data. Locating data is now simple as the data is stored centrally, in a searchable format, available from any location.

Telecommunication costs have dropped significantly as each user has access to the original hardcopy data as well as contextual information captured at the same time. As there is no longer a need to courier paper copies to different locations, the transportation costs have been reduced to next to nothing.

ScannerVision™ and aivika
"Building better solutions"

The benefits our solutions provide to the Retail Industry:

- Effective management of Physical and Digital Documents utilising the same workflows.

- High-quality document scanning, conversion and archiving thanks to multiple customizable OCR engines.

- Time saving
    - Staff manually inputting data..
    - Fast processing with 'Parallel Processing' (more than one process at a time).
    - Automation of business processes.

- Cost Savings
    - Staff time.
    - Centralising systems and associated support costs.
    - Credit Applications can be processed and verified quicker using automation and conditional data validation..
    - No Courier Costs.

- Efficiency
    - Helps towards compliance to various regulations such as GDPR & POPI.
    - Automation with conditions ensures accuracy and notifications of issues.
    - High speed processing and uploading from many sources and from various brands of Multifunctional devices supported by **ScannerVision™**.
    - Barcode Reading to ensure accurate data supplied to the back-end system.

- Customisation
    - Versatile Scripting.
    - 'Bi-Directional' Connectors.

ScannerVision™
Productive
Efficient
Affordable

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